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**FOR IMMEDIATE RELEASE**

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**Tri-Cities Latino Community Network's 'Inspiring Latinos / Latinos Inspiradores' Named  
Among Best Social Video Series in the 40<sup>th</sup> Annual Telly Awards**

Mid-Columbia Libraries proudly announces its "Inspiring Latinos / Latinos Inspiradores" videos, a project of the Tri-Cities Latino Community Network (TCLCN), was named yesterday bronze winner in the Social Video Series: Culture & Lifestyle category of the 40th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies and including Vice, Vimeo, Hearst Digital Media, BuzzFeed and A&E Networks.

The TCLCN is a partnership of Mid-Columbia Libraries and the Tri-Cities Hispanic Chamber of Commerce whose mission is to leverage the expertise of its members and local leaders to activate positive influence in the community. The video series, produced by Mid-Columbia Libraries' Communications Department together with videographer Ryan Scott of Firefly Solutions, showcases the leadership, talents, generosity, and resilience of four inspirational Latinos who are making the Tri-Cities community a better place.

"Mid-Columbia Libraries is pushing the boundaries for video and television innovation and creativity at a time when the industry is rapidly changing," said Sabrina Dridje, Managing Director of the Telly Awards. "This award is a tribute to the talent and vision of its creators and a celebration of the diversity of work being made today for all screens."

"Mid-Columbia Libraries is humbled to receive a Telly Award for our 'Inspiring Latinos / Latinos Inspiradores' videos. We value our relationship with the Latino community and understand that their story is our story, which is why we will continue to invest in books, programming, and bilingual staff to meet the needs of the community," says Kyle Cox, executive director and chief librarian for Mid-Columbia Libraries.

Yesterday's winner's announcement caps a year-long celebration of the 40th Anniversary of The Telly Awards. Throughout 2018-2019, The Telly Awards celebrated four decades of honoring the video and television industry, whether through its inaugural international screening series or its online video interviews with industry experts. This year also saw the continued expansion of new categories further to the awards' recent initiative to rebuild the

honors for the multi-screen era. New categories included serialized Branded Content and expanded Social Video categories. Last year, The Telly Awards attracted more than 12,000 entries from top video content producers including Condé Nast, Netflix, Refinery29, RadicalMedia, T Brand Studio and Ogilvy & Mather. The full list of the 40th Annual Telly Awards winners can be found at [www.tellyawards.com/winners](http://www.tellyawards.com/winners).

#### **About Tri-Cities Latino Community Network**

*The Tri-Cities Latino Community Network was formed in 2015 and is a partnership of Mid-Columbia Libraries and the Tri-Cities Hispanic Chamber of Commerce. Our mission is to leverage the expertise of our members and local leaders to activate positive influence in our community. Our goals are: education, action, and connection. Past and ongoing projects include the positive bilingual media campaign, Inspiring Latinos/Latinos Inspiradores, and an annual partnership event with Kennewick School District called Sembrando Esperanza, or Planting Hope. Learn more at [midcolumbialibraries.org/latinosinspiradores](http://midcolumbialibraries.org/latinosinspiradores).*

#### **About Mid-Columbia Libraries**

*Mid-Columbia Libraries enhances quality of life by providing excellence in books and services for our residents and communities. Since 1949, we have grown to 12 library branches, a Bookmobile, and a digital branch. Today, we offer cardholders systemwide, 24/7 access to more than 400,000 books, audiobooks, magazines, and videos, including more than 94,000 downloadable eBooks, eAudiobooks, and eMagazines. Visit [www.midcolumbialibraries.org](http://www.midcolumbialibraries.org) for more information.*

#### **About The Telly Awards**

*The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include IFP, NAB, StudioDaily, Stash Magazine, StudioDaily, Storyhunter, ProductionHub, The Wrap Pro, the VR/AR Association and Digiday.*

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